



Safety Gate: Rapid Alert System for dangerous non-food products

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| Alert number | 1252/10 |
| Category | Cosmetics |
| Type of alert | Products with serious risks |
| Product user | Consumer |
| Product | Hair treatment - KeraStraight Treatment |
| Brand | KeraStraight |
| Name | |
| Type / number of model | Unknown |
| Batch number / Barcode | |
| OECD Portal Category | |
| Description | Box containing 5 x 50 ml bottles of treatment. |
| Country of origin | United Kingdom |
| Alert submitted by | Ireland |
| Risk type | Chemical |
| Risk | The product poses a chemical risk because it contains a high level of free Formaldehyde (2% whereas the allowed limit is 0.2%). The product does not comply with the Cosmetics Directive 76/768/EEC. |
| Measures adopted by notifying country | Voluntary withdrawal from the market by the distributor. |
| Products were found and measures were taken also in | Latvia |
| Images | |