



## Safety Gate: Rapid Alert System for dangerous non-food products

Alert number	1324/07
Category	Cosmetics
Type of alert	Products with serious risks
Product user	Consumer
Product	Toothpaste
Brand	Smartoral Mint Ice
Name	
Type / number of model	Bar code on outer cardboard box 6 901054 301157. Item number T009. Expiry date of 28/03/2007 crimped into bottom of toothpaste tube.
Batch number / Barcode	
OECD Portal Category	
Description	The product is sold as a set in a cardboard box containing a toothbrush and a tube of toothpaste. The toothpaste is marked Cool Toothpaste Smart Oral Mint Ice High Efficiency 2-Ca, 120g. The cardboard box is red/blue/white with a transparent section through which can be seen the toothbrush. 2 boxes were cellophaned together and sold as one unit under a 'buy one get one free' offer.
Country of origin	China
Alert submitted by	United Kingdom
Risk type	Chemical
Risk	This product poses a risk of poisoning because it contains 1.2% of diethylene glycol, which may be hazardous to consumers.
Measures adopted by notifying country	Voluntary recall from consumers by the producer.
Images	