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M.11576 – KKR / NEXEYE

SECTION 4

Description of the concentration

This notification concerns the following undertakings:

- (a) KKR & Co. Inc. (together with its subsidiaries, “**KKR**”), Delaware, United States,
- (b) nexeye holding B.V. (“**Nexeye**” or “**Target**”), Netherlands.

On 19 June 2024, KKR notified to the Commission its intention to acquire indirect sole control of Nexeye, within the meaning of Article 3(1)(b) of the EUMR (the “Transaction”). The Transaction will be accomplished by way of purchase of shares through a sale and purchase agreement dated 23 April 2024.

The business activities of the undertakings concerned are as follows:

- (a) KKR is a global investment firm that offers alternative asset management as well as capital markets and insurance solutions.
- (b) Nexeye is a global retailer which offers a range of optical and hearing aid products. Nexeye consists of three value-for-money options brands (Hans Anders, Eyes + More, and Direkt Optik), operating in five European countries (Austria, Belgium, Germany, the Netherlands, and Sweden).