Disclaimer:

The Competition DG makes the information provided by the notifying parties in section 4 of Short Form CO available to the public in order to increase transparency. This information has been prepared by the notifying parties under their sole responsibility, and its content in no way prejudges the view the Commission may take of the planned operation. Nor can the Commission be held responsible for any incorrect or misleading information contained therein.

M.11553 CENTRAL / BERLIN PROPERTY

SECTION 4

Description of the concentration

This notification concerns the proposed acquisition of sole control over Berlin, Tauentzienstraße 21-24 Immobilien GmbH & Co. KG by way of a share deal (the "**Proposed Transaction**").

The Proposed Transaction is accomplished by way of purchase of shares.

The business activities of the undertakings concerned are:

- a) Central Group: Central Group, a company headquartered in Thailand, is active in merchandising, real estate, retailing, hospitality and restaurants. In the EU, Central Group is active in the retail sector in Italy (La Rinascente Spa), in Germany (The KaDeWe Group) and in Denmark (Illum A/S). In the EU, Central Group also conducts property development activities in the real estate business.
- b) Selfridges: Selfridges is active in the retail of non-food products, including beauty products, womenswear, menswear, childrenswear, footwear, accessories and homewares, and to a lesser extent the retail of food. Selfridges store group's retail business comprises three separate operating banners: Selfridges, De Bijenkorf, and Brown Thomas and Arnotts, with stores located in the United Kingdom, the Netherlands and Ireland, respectively.
- c) Selfridges: Selfridges is active in the retail of non-food products, including beauty products, womenswear, menswear, childrenswear, footwear, accessories and homewares, and to a lesser extent the retail of food. Selfridges store group's retail business comprises three separate operating banners: Selfridges, De Bijenkorf, and Brown Thomas and Arnotts, with stores located in the United Kingdom, the Netherlands and Ireland, respectively.