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**M.11438 - AVI / ATAIROS / NNS UK / V SPORTS**

**SECTION 4**

**Description of the concentration**

On 15 January 2024, the European Commission received the notification of a proposed concentration pursuant to Article 4 of the Council Regulation (EC) No. 139/2004 (the “EUMR”) concerning the acquisition of joint control of V Sports S.C.S. (“V Sports”) by Aston Villa Investors LLC (“AVI”), A-AV, LLC (“Atairos”), and NNS UK Investments Ltd (“NNS UK”). The transaction will therefore give rise to a concentration within the meaning of Article 3(1)(b) of the EUMR.

V Sports is currently jointly controlled by AVI and NNS UK. Following the implementation of the transaction, Atairos will receive equity and certain rights in V Sports and, as a result, the three entities will jointly control V Sports.

Atairos is an independent strategic investment company with offices in New York and Bryn Mawr, Pennsylvania, United States.

V Sports is a holding company headquartered in Luxembourg. V Sports indirectly holds 100% of the equity in Aston Villa FC Limited and Aston Villa Women’s Football Club (together, “AVFC”) and a minority, non-controlling interest in the Portuguese football club Vitória Sport Clube - Futebol, S.A.D.

AVI is a limited liability company headquartered in Delaware, United States.

NNS UK is a limited liability company headquartered in Cyprus.

