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## **M.11282 - KESKO / DAVIDSEN**

### **SECTION 4**

#### **Description of the concentration**

This notification concerns the following undertakings:

Kesko Corporation (Kesko, Finland)

Daidsen Koncernen A/S (Daidsen, Denmark)

Kesko acquires, within the meaning of Article 3(1), point (b) of the Merger Regulation sole control of the whole of Daidsen.

The concentration is accomplished by way of purchase of shares.

The business activities of the undertakings concerned are:

a. for Kesko: Kesko (not subject to control by any individual or company) is a Finnish retailing conglomerate active within the grocery trade, building and technical trade, and car trade.

b. For Daidsen: Daidsen (before the transaction subject to joint control by the Daidsen family) is a Danish distributor of building materials. It has 22 stores located across Denmark and one branch in Greenland. Its core business is centred around professional