EUROPEAN COMMISSION DG Competition



Case M.11088 - LIBERTY GLOBAL / NRJ GROUP / MEDIAHUIS / VLAANDEREN EEN

Only the English text is available and authentic.

REGULATION (EC) No 139/2004 MERGER PROCEDURE

Article 6(1)(b) NON-OPPOSITION Date: 13/06/2023

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 Subject:
 Case M.11088 – LIBERTY GLOBAL / NRJ GROUP / MEDIAHUIS / VLAANDEREN EEN

 Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC)

 No 139/2004¹ and Article 57 of the Agreement on the European Economic Area²

Dear Sir or Madam,

On 16 May 2023, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation, by which Liberty Global Plc ("Liberty Global", United Kingdom), Mediahuis NV ("Mediahuis", Belgium) and NRJ group SA ("NRJ", France) will acquire within the meaning of Article 3(1)(b) and 3(4) of the Merger Regulation joint control of Vlaanderen Eén NV ("Vlaanderen Eén", Belgium), by way of purchase of shares.³

¹ OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation'). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ('TFEU') has introduced certain changes, such as the replacement of 'Community' by 'Union' and 'common market' by 'internal market'. The terminology of the TFEU will be used throughout this decision.

² OJ L 1, 3.1.1994, p. 3 (the 'EEA Agreement').

³ Publication in the Official Journal of the European Union No C 190,31.05.2023, p.17.

- 2. The business activities of the undertakings concerned are the following:
 - Liberty Global: an international converged broadband internet, video, fixed-line telephony and mobile communications services company in several Member States, including through Telenet in Belgium and Luxembourg. Telenet is a provider of retail telecommunications services and parent company of TV broadcaster Play Media (channels PLAY4, PLAY5, PLAY6 and PLAY7);
 - Mediahuis: a leading media group in Belgium, the Netherlands, Ireland, Luxembourg and Germany;
 - NRJ Group: a private media group mainly active in France, in the fields of edition, production, event, TV and radio broadcast and media sales;
 - Vlaanderen Eén: a commercial broadcaster operating Nostalgie Vlaanderen, a Dutch language commercial radio channel with access to FM-frequencies enabling it to cover the entire territory of the Flemish community in Belgium.
- 3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 5(a) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004.⁴
- 4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation and Article 57 of the EEA Agreement.

For the Commission

(Signed) Olivier GUERSENT Director-General

⁴ OJ C 366, 14.12.2013, p. 5.