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The Competition DG makes the information provided by the notifying parties in section 1.2 of Form CO available to the public in order to increase transparency. This information has been prepared by the notifying parties under their sole responsibility, and its content in no way prejudges the view the Commission may take of the planned operation. Nor can the Commission be held responsible for any incorrect or misleading information contained therein.

M.10876 – BSA (LACTALIS) / AMBROSI

SECTION 1.2

Description of the concentration

- 1. The Commission received notification of a proposed acquisition by BSA S.A.S. ("BSA") of sole control of Ambrosi S.p.A. Industria Casearia ("Ambrosi") (the "Transaction"). The Transaction constitutes a concentration pursuant to Article 3(1)(b) of Council Regulation (EC) No 139/2004.
- 2. BSA is the parent company of the Lactalis Group, which is a French family-held concern mainly active in the dairy sector. The Lactalis Group's activities are mainly the production and marketing of drinking milk, butter, cheeses, fresh dairy, cream and industrial dairy products (milk powder, whey, etc.). Additional information on the Lactalis Group is available at www.lactalis.fr.
- 3. Ambrosi is an Italian company mostly active in the field of processing, production, and marketing of Italian cheeses, including those protected by a designation of origin label, to retail chains, wholesalers and other food players worldwide. Additional information on Ambrosi is available at www.ambrosi.it.