



EUROPEAN COMMISSION  
DG Competition

***Case M.11035 - STENA / MIDSONA***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004  
MERGER PROCEDURE**

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Article 6(1)(b) NON-OPPOSITION  
Date: 14/03/2023

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EUROPEAN COMMISSION

Brussels, 14.3.2023  
C(2023) 1817 final

## PUBLIC VERSION

Stena Adactum AB  
Box 7132  
402 33 Gothenburg  
Sweden

**Subject: Case M.11035 – STENA / MIDSONA  
Commission decision pursuant to Article 6(1)(b) of Council Regulation  
(EC) No 139/2004<sup>1</sup> and Article 57 of the Agreement on the European  
Economic Area<sup>2</sup>**

Dear Sir or Madam,

1. On 16 February 2023, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation, by which Stena Adactum AB ('Stena', Sweden) will acquire within the meaning of Article 3(1)(b) of the Merger Regulation sole control over Midsona AB ('Midsona', Sweden) by way of subscription of new shares.<sup>3</sup>
2. The business activities of the undertakings concerned are the following:
  - Stena is an investment company active in various areas such as tanker and ferry operations, and vessel charter and offshore drilling,
  - Midsona develops, produces and markets health food products, self-care products and hygiene products and markets them through several different sales channels, including grocery stores, pharmacies, specialized health stores, gyms as well as online.
3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 5(b) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004.<sup>4</sup>

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<sup>1</sup> OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation'). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ('TFEU') has introduced certain changes, such as the replacement of 'Community' by 'Union' and 'common market' by 'internal market'. The terminology of the TFEU will be used throughout this decision.

<sup>2</sup> OJ L 1, 3.1.1994, p. 3 (the 'EEA Agreement').

<sup>3</sup> Publication in the Official Journal of the European Union No C 68, 24.2.2023, p. 27.

<sup>4</sup> OJ C 366, 14.12.2013, p. 5.

4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation and Article 57 of the EEA Agreement.

*For the Commission*

*(Signed)*  
*Olivier GUERSENT*  
*Director-General*