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## **M.10796 – GOOGLE / PHOTOMATH**

### **SECTION 1.2**

#### **Description of the concentration**

On 21 February 2023, the Commission received notification of a proposed concentration pursuant to Article 4 and following a referral pursuant to Article 4(5) of the EUMR by which Google intends to acquire sole control of Photomath, a provider of online homework and study help tools. Pursuant to a Merger Agreement, Google will acquire the entire issued share capital of Photomath.

**Google** is a multinational technology company, headquartered in Mountain View (California, USA), active in a wide range of product areas, including advertising technology, internet search, cloud computing, software and hardware. Amongst other products and services, Google provides several education products, including apps, programmes and digital literacy tools, across a range of subjects, including certain maths topics.

**Photomath** is a technology company, incorporated in San Mateo (California, USA), that provides free and premium versions of a homework help app that utilises a smartphone's camera or scientific calculator to explain symbolic maths problems (algebra, calculus, graphs etc), providing users with step-by-step solutions based on its own proprietary capabilities.