

EUROPEAN COMMISSION DG Competition

Case M.10142 - PAMPLONA CAPITAL / SIGNATURE FOODS

Only the English text is available and authentic.

REGULATION (EC) No 139/2004 MERGER PROCEDURE

Article 6(1)(b) NON-OPPOSITION Date: 12/02/2021

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EUROPEAN COMMISSION

Brussels, 12.2.2021 C(2021) 1091 final

PUBLIC VERSION

Pamplona Capital Management LLP 25 Park Lane London W1K 1RA United Kingdom

Subject:Case M.10142 – PAMPLONA CAPITAL / SIGNATURE FOODS
Commission decision pursuant to Article 6(1)(b) of Council Regulation
(EC) No 139/2004¹ and Article 57 of the Agreement on the European
Economic Area²

Dear Sir or Madam,

- 1. On 21 January 2021, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which the undertaking Pamplona Capital Management LLP ('Pamplona Capital', United Kingdom) acquires within the meaning of Article 3(1)(b) of the Merger Regulation sole control over the undertaking Signature Foods Holding B.V. ('Signature Foods', the Netherlands) by way of purchase of shares.³
- 2. The business activities of the undertakings concerned are:
 - for Pamplona Capital: global private equity investment firm,
 - for Signature Foods: manufacturing, producing and distributing a variety of branded and private label consumer and professional chilled and frozen food products across Northern Europe.
- 3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of

¹ OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation'). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ('TFEU') has introduced certain changes, such as the replacement of 'Community' by 'Union' and 'common market' by 'internal market'. The terminology of the TFEU will be used throughout this decision.

² OJ L 1, 3.1.1994, p. 3 (the 'EEA Agreement').

³ Publication in the Official Journal of the European Union No C 32, 29.1.2021, p. 17.

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paragraph 5(b) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004.⁴

4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation and Article 57 of the EEA Agreement.

For the Commission

(Signed) Olivier GUERSENT Director-General

⁴ OJ C 366, 14.12.2013, p. 5.