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M.10111 - CVC / VIVARTIA HOLDINGS

SECTION 1.2

Description of the concentration

1. On 12 February 2021, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) 139/2004 involving the acquisition of sole control of Vivartia Holdings S.A. (the "**Target**") by CVC Capital Partners SICAV-FIS S.A. ("**CVC**") within the meaning of Article 3(1)(b) of Council Regulation (EC) No 139/2004.
2. The primary business activities of the undertakings are:
 - (a) For CVC: CVC and/or its subsidiaries manages investment funds and platforms; and
 - (b) For Target: the Target produces and markets, through its subsidiaries, various dairy products, juices, mixed frozen, and ready-to-cook vegetable combinations. The Target is also the owner and franchisor of several branded restaurants and coffee shops, and also serves other restaurants, cafés, and pastry shops.