

Disclaimer :

The Competition DG makes the information provided by the notifying parties in section 1.2 of Form CO available to the public in order to increase transparency. This information has been prepared by the notifying parties under their sole responsibility, and its content in no way prejudices the view the Commission may take of the planned operation. Nor can the Commission be held responsible for any incorrect or misleading information contained therein.

M.10435 - REFRESCO GROUP / HANSA-HEEMANN

SECTION 1.2

Description of the concentration

The Proposed Transaction concerns the acquisition of sole control of Hansa-Heemann AG and its subsidiaries by Refresco Deutschland Services & IT GmbH & Co. KG, a wholly owned company of Refresco Holding B.V., which is ultimately jointly controlled by PAI Partners S.A.S. and British Columbia Investment Management Corporation.

Refresco is a Dutch bottler active at the global level. Refresco is mainly active in the sector of the production and bottling of non-alcoholic beverages (“**NABs**”). Refresco bottles a large variety of NABs for private label belonging to retailers (“**PLB**”) and brand owners under contract manufacturing. It also bottles NABs under its own brands as a manufacturer. Refresco also produces and bottles, very marginally, beers, ciders and some other carbonated alcoholic mix drinks (*e.g.* gin and tonic) in cans for retailers in PLB and brand owners under comanufacturing.

Hansa-Heemann is a German bottler almost entirely active in Germany. Hansa-Heemann is also active in the sector of the production and bottling of NABs, more specifically bottling carbonated soft drinks (“**CSDs**”) (including carbonated sports & energy drinks), packaged mineral water and, to a lesser extent, other types of non-carbonated soft drinks (“**NCSDs**”) (still drinks, non-carbonated sports & energy drinks and ready-to-drink (“**RTD**”) teas), in PET and glass packaging. Hansa-Heemann bottles for its own brands, for retailers under PLB and for brand-owners under comanufacturing.