## Disclaimer:

The Competition DG makes the information provided by the notifying parties in section 1.2 of Form CO available to the public in order to increase transparency. This information has been prepared by the notifying parties under their sole responsibility, and its content in no way prejudges the view the Commission may take of the planned operation. Nor can the Commission be held responsible for any incorrect or misleading information contained therein.

## M.10462 - H&F / ZOOPLUS

## **SECTION 1.2**

## **Description of the concentration**

On 6 September 2021, the Commission received notification of a proposed transaction pursuant to Article 4 of the Merger Regulation by which Hellman & Friedman LLC (*H&F*) will indirectly acquire, within the meaning of Article 3(1)(b) of the Merger Regulation, sole control of zooplus AG, Germany (*zooplus*), by way of launching a voluntary public takeover offer.

The business activities of the undertakings concerned are:

- For H&F: private equity firm with investments in a variety of sectors worldwide.
- For zooplus: retail sale of pet supplies through localized web shops across Europe.