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M.10386 - BC PARTNERS / VALTECH

SECTION 1.2

Description of the concentration

On 26 August 2021, the European Commission received notification of a proposed concentration pursuant to Article 4 of the EU Merger Regulation, concerning the proposed acquisition by way of purchase of shares of sole control over Valtech SE (“Valtech”) by funds managed by affiliates advised by BC Partners LLP (“BC Partners”). The put option agreement was signed on 22 June 2021.

BC Partners is an international private equity firm established in London whose sole activity is to provide advisory services. Funds advised by BC Partners are pure financial investors. For more information, see www.bcpartners.com.

Valtech, headquartered in Luxembourg, is a global business transformation agency, with an expertise in design, technology and marketing. Specifically, Valtech’s services include strategy consulting, service design, technology services, and optimization of business-critical digital platforms for multichannel commerce and marketing. For more information, see <https://www.valtech.com/en-gb/>.