



EUROPEAN COMMISSION
DG Competition

***Case M.10296 - EPCG / ECMI / EROSKI S.COOP /
SUPRATUC2020***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004
MERGER PROCEDURE**

Article 6(1)(b) NON-OPPOSITION
Date: 13/08/2021

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PUBLIC VERSION

EP Corporate Group, a.s.
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Czech Republic

E-Commerce and Media Investments a.s.
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Barrio San Agustín s/n
48230 Elorrio –Vizcaya
Spain

**Subject: Case M.10296 – EPCG / ECMI / EROSKI S.COOP / SUPRATUC2020
Commission decision pursuant to Article 6(1)(b) of Council Regulation
(EC) No 139/2004¹ and Article 57 of the Agreement on the European
Economic Area²**

Dear Sir or Madam,

1. On 14 July 2021, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which EP Corporate Group, a.s. ('EPCG', Czechia), solely controlled by Mr. Daniel Křetínský, E-Commerce and Media Investments, a.s. ('ECMI', Czechia), solely controlled by Mr. Patrik Tkáč and Eroski, S. Coop ('EROSKI', Spain) acquire joint control of Supratuc2020, S.L. (Spain) within the meaning of Article 3(1)(b) and 3(4) of the Merger Regulation. The concentration is accomplished by way of purchase of shares.³

¹ OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation'). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ('TFEU') has introduced certain changes, such as the replacement of 'Community' by 'Union' and 'common market' by 'internal market'. The terminology of the TFEU will be used throughout this decision.

² OJ L 1, 3.1.1994, p. 3 (the 'EEA Agreement').

³ Publication in the Official Journal of the European Union No C 291, 21.7.2021, p. 7-8.

2. The business activities of the undertakings concerned are:
- for EPCG: an investment holding company, active mainly in energy, infrastructure and media. The ultimate owner of EPCG is one of the leading investors, among others, in the food distribution sector in Europe,
 - for ECMI: an investment holding company, active mainly in media and e-commerce sector,
 - for EROSKI: a consumer cooperative that is a distribution company, a consumer organisation and a cooperative project active in the retail of daily consumer goods,
 - for Supratuc2020, S.L.: Spanish holding company with 100% ownership in two companies active in the retail sale of daily consumer goods in Spain: Caprabo and Cecosa.
3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 5(c) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004.⁴
4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation and Article 57 of the EEA Agreement.

For the Commission

(Signed)
Olivier GUERSENT
Director-General

⁴ OJ C 366, 14.12.2013, p. 5.