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M.10263 - ARDIAN / DELI HOME

SECTION 1.2

Description of the concentration

On 16 June 2021, the European Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 pursuant to which Ardian France SA (***Ardian***) acquires sole control over Deli Home Holding B.V. (***Deli Home***).

The areas of activities of the undertakings concerned are as follows:

- a) Ardian is a private equity asset management company which indirectly controls, within the meaning of the EUMR, several portfolio companies, one of which, Maxeda, is active in the DIY retail sector in the EEA.
- b) The Target is a supplier of timber-based home improvement products to retailers, builders' merchants and online markets.