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M. 10187 - DIGITAL UK / FREESAT

SECTION 1.2

Description of the concentration

On 8 April 2021, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 (the "Proposed Transaction").

The notification concerns the following undertakings:

- Digital UK Limited ("Digital UK");
- Freesat (UK) Limited ("Freesat");
- The British Broadcasting Corporation (the "BBC");
- ITV Network Limited ("ITV"); and
- Channel 4 Television Corporation ("Channel 4").

Digital UK, through its wholly owned subsidiary Digital UK Trading Limited, will acquire all the shares in Freesat. As a result, the transaction will: 1) combine the activities of Digital UK and Freesat; and 2) in light of the existing ownership of Digital UK and Freesat (as described below) result in Channel 4 acquiring joint control over Freesat's activities.

Digital UK helps to facilitate the provision of Freeview and Freeview Play free-to-air television services to viewers in the UK. Digital UK is jointly controlled by the BBC, ITV and Channel 4.

Freesat provides a free-to-air satellite television broadcasting platform in the UK. Freesat is jointly controlled by the BBC and ITV.