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M. 10211 - L CATTERTON / BIRKENSTOCK

SECTION 1.2

Description of the concentration

1. On 25 March 2021, the European Commission received notification of a proposed concentration under Article 4 of the Council Regulation (EC) No. 139/2004 pursuant to which funds managed and advised by *L Catterton Management Limited* (together with its affiliates “*L Catterton*”) will indirectly acquire shares in companies and assets held by *Birkenstock GmbH & Co. KG* that together form the *Birkenstock Group*.
2. *L Catterton* is a consumer-focused private equity company whose portfolio companies operate in the retail and restaurant business, the food and beverage business, consumer service and consumer product businesses including the production and sale of bedding, clothing and accessories, cosmetics and fragrance products. It is headquartered in Greenwich, Connecticut, USA.
3. The *Birkenstock Group* is headquartered in Linz am Rhein, Germany, and mainly active in the supply of footwear.