

EUROPEAN COMMISSION DG Competition

Case M.9534 - CKA / GREENE KING

Only the English text is available and authentic.

REGULATION (EC) No 139/2004 MERGER PROCEDURE

Article 6(1)(b) NON-OPPOSITION Date: 16/10/2019

In electronic form on the EUR-Lex website under document number 32019M9534



EUROPEAN COMMISSION

Brussels, 16.10.2019 C(2019) 7515 final

PUBLIC VERSION

To the notifying party

Subject:Case M.9534 – CKA/Greene King
Commission decision pursuant to Article 6(1)(b) of Council Regulation
(EC) No 139/2004¹ and Article 57 of the Agreement on the European
Economic Area²

Dear Sir or Madam,

- On 19 September 2019, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which CK Asset Holdings Limited ("CKA", Cayman Islands) acquires within the meaning of Article 3(1)(b) of the Merger Regulation sole control of the whole of Greene King plc ("Greene King", United Kingdom) by way of public bid announced on 19 August 2019, followed by a purchase of shares.³
- 2. The business activities of the undertakings concerned are:
 - for CKA: a leading multinational corporation with diverse activities encompassing property development and investment, hotel and serviced suite operation, property and project management, investment in infrastructure and utility asset operation and aircraft leasing;
 - for Greene King: leading integrated pub retailer and brewer operating restaurants and hotels across England, Wales and Scotland.
- 3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 5(b) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004.⁴

¹ OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation'). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ('TFEU') has introduced certain changes, such as the replacement of 'Community' by 'Union' and 'common market' by 'internal market'. The terminology of the TFEU will be used throughout this decision.

² OJ L 1, 3.1.1994, p. 3 (the 'EEA Agreement').

³ Publication in the Official Journal of the European Union No C 322, 26.09.2019, p. 7.

⁴ OJ C 366, 14.12.2013, p. 5.

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4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation and Article 57 of the EEA Agreement.

For the Commission

(Signed) Cecilio MADERO VILLAREJO Acting Director-General