



EUROPEAN COMMISSION
DG Competition

***Case M.9194 - SHARP /
SKYTEC UMC***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004
MERCER PROCEDURE**

Article 6(1)(b) NON-OPPOSITION
Date: 04/12/2018

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EUROPEAN COMMISSION

Brussels, 4.12.2018
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PUBLIC VERSION

To the notifying parties:

**Subject: Case M.9194 – SHARP / SKYTEC UMC
Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC)
No 139/2004¹ and Article 57 of the Agreement on the European Economic Area²**

Dear Sir or Madam,

1. On 12 November 2018, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which Sharp Corporation ("Sharp", Japan) acquires within the meaning of Article 3(1)(b) of the Merger Regulation sole control of the whole of Skytec UMC Ltd ("Skytec UMC", Cyprus) by way of purchase of shares.³
2. The business activities of the undertakings concerned are:
 - for Sharp: the development, manufacture and sales of multiple electronic products, including liquid crystal display ("LCD") television sets, LCD monitors, solar panels, mobile communication handsets, video projectors, multi-function printing devices, microwave ovens, air conditioners and cash registers. In addition to its own branded products, Sharp produces certain consumer electronic products for third parties;
 - for Skytec UMC: the design, manufacture and distribution of television sets under its own brands, the Sharp brand and third party brands. It also sells smartphones, audio products and home appliances.

¹ OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation'). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ("TFEU") has introduced certain changes, such as the replacement of 'Community' by 'Union' and 'common market' by 'internal market'. The terminology of the TFEU will be used throughout this decision.

² OJ L 1, 3.1.1994, p. 3 (the 'EEA Agreement').

³ Publication in the Official Journal of the European Union No C 418, 19.11.2018, p. 8.

3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 5(d) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004.⁴
4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation and Article 57 of the EEA Agreement.

For the Commission

(Signed)
Johannes LAITENBERGER
Director-General

⁴ OJ C 366, 14.12.2013, p. 5.