



EUROPEAN COMMISSION  
DG Competition

***Case M.8936 - CINVEN / PARTNER IN PET FOODS  
HOLDINGS***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004  
MERGER PROCEDURE**

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Article 6(1)(b) NON-OPPOSITION  
Date: 13/07/2018

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Brussels, 13.7.2018  
C(2018) 4778

PUBLIC VERSION

**To the notifying party**

**Subject: Case M.8936 - CINVEN / PARTNER IN PET FOODS HOLDINGS  
Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC)  
No 139/2004<sup>1</sup> and Article 57 of the Agreement on the European Economic Area<sup>2</sup>**

Dear Sir or Madam,

1. On 15 June 2018, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which the undertaking Cinven Capital Management (VI) General Partner Limited (UK), belonging to the Cinven group ('Cinven'), acquires within the meaning of Article 3(1)(b) of the Merger Regulation sole control of the whole of the undertaking Partner in Pet Foods Hungaria Kft (Hungary) ('Partner in Pet Foods'), controlled by Pamplona Capital Partners IV L.P., belonging to Pamplona Capital Management LLP, by way of purchase of shares.<sup>3</sup>
2. The business activities of the undertakings concerned are:
  - for Cinven: private equity firm engaged in the provision of investment management and investment advisory services. Cinven's portfolio companies are active in a variety of sectors,
  - for Partner in Pet Foods: manufacture and supply of private label and branded industrial pet food in Europe.
3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 5(b) of

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<sup>1</sup> OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation'). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ('TFEU') has introduced certain changes, such as the replacement of 'Community' by 'Union' and 'common market' by 'internal market'. The terminology of the TFEU will be used throughout this decision.

<sup>2</sup> OJ L 1, 3.1.1994, p. 3 (the 'EEA Agreement').

<sup>3</sup> Publication in the Official Journal of the European Union No C 222, 26.6.2018, p. 17.

the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004.<sup>4</sup>

4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation and Article 57 of the EEA Agreement.

*For the Commission*

*(Signed)*

*Johannes LAITENBERGER*  
*Director-General*

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<sup>4</sup> OJ C 366, 14.12.2013, p. 5.