



EUROPEAN COMMISSION
DG Competition

Case M.8417 - KKR / TRAVELOPIA

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004
MERCER PROCEDURE**

Article 6(1)(b) NON-OPPOSITION
Date: 21/04/2017

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EUROPEAN COMMISSION

Brussels, 21.4.2017
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PUBLIC VERSION

To the notifying party:

**Subject: Case M.8417 – KKR / TRAVELOPIA
Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC)
No 139/2004¹ and Article 57 of the Agreement on the European Economic Area²**

Dear Sir or Madam,

1. On 24 March 2017, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which the undertaking KKR & Co. L.P. (“KKR”, USA) acquires within the meaning of Article 3(1)(b) of the Merger Regulation sole control over Travelopia Holdings Limited and Travelopia USA Inc. (together “Travelopia”, United Kingdom), by way of purchase of shares.³
2. The business activities of the undertakings concerned are:
 - for KKR: global investment firm which offers a broad range of alternative asset management services and provides capital markets solutions.
 - for Travelopia: global specialist travel operator active primarily in the US, the UK and Australia. Travelopia specialises in six travel offerings: (i) expeditions, (ii) tailor-made holidays, (iii) marine holidays, (iv) educational trips, (v) US-specific customised holidays, and (vi) events based holidays.
3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 5(c) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004.⁴

¹ OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation'). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ('TFEU') has introduced certain changes, such as the replacement of 'Community' by 'Union' and 'common market' by 'internal market'. The terminology of the TFEU will be used throughout this decision.

² OJ L 1, 3.1.1994, p. 3 (the 'EEA Agreement').

³ Publication in the Official Journal of the European Union No C 101, 31.03.2017, p. 8.

⁴ OJ C 366, 14.12.2013, p. 5.

4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation and Article 57 of the EEA Agreement.

For the Commission

(Signed)

*Johannes LAITENBERGER
Director-General*