



EUROPEAN COMMISSION  
DG Competition

***Case M.8012 - HAL INVESTMENTS / COOLBLUE***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004  
MERGER PROCEDURE**

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Article 6(1)(b) NON-OPPOSITION  
Date: 01/06/2016

***In electronic form on the EUR-Lex website under document  
number 32016M8012***



## EUROPEAN COMMISSION

Brussels, 1.6.2016  
C(2016) 3499 final

PUBLIC VERSION

SIMPLIFIED MERGER  
PROCEDURE

### **To the notifying party:**

Dear Sirs,

**Subject: Case M.8012 - HAL INVESTMENTS / COOLBLUE  
Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC)  
No 139/2004<sup>1</sup> and Article 57 of the Agreement on the European Economic Area<sup>2</sup>**

1. On 03 May 2016, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which the undertaking HAL Investments B.V. ("HAL", The Netherlands) acquires within the meaning of Article 3(1)(b) of the Merger Regulation control of the undertaking Coolblue Beheer B.V. ("Coolblue", The Netherlands) by way of purchase of shares.<sup>3</sup>
2. The business activities of the undertakings concerned are:
  - for HAL: an investment company active in a variety of sectors including media, financial services, building supplies and the maritime sector;
  - for Coolblue: an online retailer offering a variety of consumer electronics, including computers and electrical household appliances, in the Netherlands and Belgium.

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<sup>1</sup> OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation'). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ('TFEU') has introduced certain changes, such as the replacement of 'Community' by 'Union' and 'common market' by 'internal market'. The terminology of the TFEU will be used throughout this decision.

<sup>2</sup> OJ L 1, 3.1.1994, p. 3 (the 'EEA Agreement').

<sup>3</sup> Publication in the Official Journal of the European Union No C 171, 12.5.2016, p. 8.

3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 5(b) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004.<sup>4</sup>
4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation and Article 57 of the EEA Agreement.

*For the Commission*  
*(Signed)*  
*Johannes LAITENBERGER*  
*Director-General*

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<sup>4</sup> OJ C 366, 14.12.2013, p. 5.