



EUROPEAN COMMISSION
DG Competition

*Case M.7984 -
**BRIDGESTONE /
PNEUHAGE / JV***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004
MERGER PROCEDURE**

Article 6(1)(b) NON-OPPOSITION
Date: 01/08/2016

*In electronic form on the **EUR-Lex** website under document
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EUROPEAN COMMISSION

Brussels, 01.08.2016
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PUBLIC VERSION

SIMPLIFIED MERGER
PROCEDURE

To the notifying parties

Dear Sirs,

**Subject: Case M.7984 – BRIDGESTONE / PNEUHAGE / JV
Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC)
No 139/2004¹ and Article 57 of the Agreement on the European Economic Area²**

1. On 4 July 2016, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which the undertakings Bridgestone Deutschland GmbH ('BS Deutschland', Germany) belonging to Bridgestone Corporation (Japan) and PneuHage Management GmbH & Co. KG ('PneuHage', Germany) acquire within the meaning of Article 3(1)(b) of the Merger Regulation joint control of PneuHage Partners Group GmbH & Col. KG ('PGG', Germany), by way of purchase of shares.³
2. The business activities of the undertakings concerned are:
 - BS Deutschland is active in the wholesale and retail trade of new tyres of various types, such as car, truck, motorcycle, agricultural and earthmoving tyres and in the retreading of truck tyres in Germany.

¹ OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation'). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ('TFEU') has introduced certain changes, such as the replacement of 'Community' by 'Union' and 'common market' by 'internal market'. The terminology of the TFEU will be used throughout this decision.

² OJ L 1, 3.1.1994, p. 3 (the 'EEA Agreement').

³ Publication in the Official Journal of the European Union No C 252, 12.7.2016, p. 11.

- Pneufrage is active in the wholesale and retail supply and distribution of replacement tyres and rims for a variety of vehicles such as cars, trucks, motorcycles, agricultural and earthmoving vehicles and the retreading of bus and truck tyres in Germany, France, and Poland.
 - PGG is active in the retail distribution of tyres and car related services in Germany.
3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 5(c) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004.⁴
 4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation and Article 57 of the EEA Agreement.

For the Commission

(Signed)

Johannes LAITENBERGER
Director-General

⁴ OJ C 366, 14.12.2013, p. 5.