

***Case No COMP/M.7664 - SCHIBSTED DISTRIBUTION/  
AMEDIA DISTRIBUTION/ HELTHJEM***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004  
MERGER PROCEDURE**

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Article 6(1)(b) NON-OPPOSITION

Date: 22/07/2015

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EUROPEAN COMMISSION

Brussels, 22/07/2015  
C(2015)5277 final

PUBLIC VERSION

SIMPLIFIED MERGER  
PROCEDURE

**To the notifying parties:**

Dear Sir/Madam,

**Subject: Case M.7664 – SCHIBSTED DISTRIBUTUSJON/ AMEDIA DISTRIBUTUSJON/  
HEALTHJEM  
Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC)  
No 139/2004<sup>1</sup> and Article 57 of the Agreement on the European Economic Area<sup>2</sup>**

1. On 24 June 2015, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which Amedia Distribusjon AS, a wholly-owned subsidiary of Amedia AS (Norway), will acquire within the meaning of Article 3(1)(b) and 3(4) of the Merger Regulation joint control together with Schibsted Distribusjon AS, a wholly-owned subsidiary of Schibsted ASA (Norway), of Helthjem AS (Norway), a newly created company constituting a joint venture, by way of subscribing for shares in a share issue.<sup>3</sup>
2. The business activities of the undertakings concerned are:
  - Amedia Distribusjon AS distributes newspapers and other printed products for Amedia AS' newspaper titles as well as third parties. Amedia AS is a Norwegian media group, controlled by Telenor ASA and Landsorganisasjonen i Norge (the Norwegian Confederation of Trade Unions);

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<sup>1</sup> OJ L 24, 29.1.2004, p. 1 (the "Merger Regulation"). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ("TFEU") has introduced certain changes, such as the replacement of "Community" by "Union" and "common market" by "internal market". The terminology of the TFEU will be used throughout this decision.

<sup>2</sup> OJ L 1, 3.1.1994, p. 3 ("the EEA Agreement").

<sup>3</sup> Publication in the Official Journal of the European Union No C 220, 04.07.2015, p. 14.

- Schibsted Distribusjon AS distributes newspapers and other printed products for Schibsted ASA and third parties. Schibsted ASA is an international media group;
  - Helthjem AS will offer delivery of parcels in Norway.
3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 5(a) and (c) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004.<sup>4</sup>
4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation and Article 57 of the EEA Agreement.

*For the Commission*  
*(Signed)*  
*Alexander ITALIANER*  
*Director-General*

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<sup>4</sup> OJ C 366, 14.12.2013, p. 5.