Case No COMP/M.7615 -DEPREZ HOLDING / GREENYARD FOODS

Only the English text is available and authentic.

REGULATION (EC) No 139/2004 MERGER PROCEDURE

Article 6(1)(b) NON-OPPOSITION Date: 22/05/2015

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EUROPEAN COMMISSION

Brussels, 22.5.2015 C(2015) 3585 final

PUBLIC VERSION

SIMPLIFIED MERGER PROCEDURE

To the notifying party:

Dear Sirs,

Subject: Case M.7615 – DEPREZ HOLDING / GREENYARD FOODS Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC) No 139/2004¹ and Article 57 of the Agreement on the European Economic Area²

- 1. On 23 April 2015, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which the undertaking Deprez Holding NV ("Deprez Holding", Belgium) acquires within the meaning of Article 3(1)(b) of the Merger Regulation sole control of the whole of the undertaking Greenyard Foods NV ("Greenyard Foods", Belgium) by way of purchase of shares.³
- 2. The business activities of the undertakings concerned are:
 - Deprez Holding : active through its subsidiary Univeg Holding BV in the areas of fresh fruit and vegetables (including fresh-cut produce), flowers and plants, as well as related transport and logistics, and to some extent, in the horticultural sector through its subsidiary;

¹ OJ L 24, 29.1.2004, p. 1 (the "Merger Regulation"). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ("TFEU") has introduced certain changes, such as the replacement of "Community" by "Union" and "common market" by "internal market". The terminology of the TFEU will be used throughout this decision.

² OJ L 1, 3.1.1994, p. 3 ("the EEA Agreement").

³ Publication in the Official Journal of the European Union No C 145, 1.5.2015, p. 13.

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- Greenyard Foods: active in the processing and commercialization of vegetables and fruit and ready-to-eat food, both deep frozen and canned (under the divisions Pinguin and Noliko).
- 3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 5(c) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004.⁴
- 4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation and Article 57 of the EEA Agreement.

For the Commission

(signed) Alexander ITALIANER Director-General

⁴ OJ C 366, 14.12.2013, p. 5.