

***Case No COMP/M.7571 -  
DAWN MEATS /  
TERRENA / ELIVIA***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004  
MERGER PROCEDURE**

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Article 6(1)(b) NON-OPPOSITION  
Date: 30/06/2015

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## EUROPEAN COMMISSION

Brussels, 30.6.2015  
C(2015) 4601 final

PUBLIC VERSION

SIMPLIFIED MERGER  
PROCEDURE

### **To the notifying parties**

Dear Sirs,

**Subject: Case M.7571 – DAWN MEATS / TERRENA / ELIVIA  
Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC)  
No 139/2004<sup>1</sup> and Article 57 of the Agreement on the European Economic Area<sup>2</sup>**

1. On 28 May 2015, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which the undertakings QDB Holdings Group / Dawn Meats ('Dawn Meats', Ireland) and Terrena (France) acquire within the meaning of Article 3(1)(b) of the Merger Regulation joint control the undertaking Elivia (France), by way of purchase of shares. Elivia is currently wholly-owned by Terrena.<sup>3</sup>
2. The business activities of the undertakings concerned are:
  - for Dawn meats: slaughtering of livestock, deboning and further processing of meat, including rendering of abattoir by-products, with main operations in the beef and lamb sectors;
  - for Terrena: various activities throughout the value chains of agricultural products, including processing and marketing of meat products;

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<sup>1</sup> OJ L 24, 29.1.2004, p. 1 (the "Merger Regulation"). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ("TFEU") has introduced certain changes, such as the replacement of "Community" by "Union" and "common market" by "internal market". The terminology of the TFEU will be used throughout this decision.

<sup>2</sup> OJ L 1, 3.1.1994, p. 3 ("the EEA Agreement").

<sup>3</sup> Publication in the Official Journal of the European Union No C 186, 5.6.2015, p. 8.

- for Elivia: slaughtering of cattle, production and sale of fresh and processed beef products, including abattoir by-products, primarily in France.
3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 6 of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004.<sup>4</sup>
  4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation and Article 57 of the EEA Agreement.

*For the Commission*

*(signed)*  
*Alexander ITALIANER*  
*Director-General*

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<sup>4</sup> OJ C 366, 14.12.2013, p. 5.