

***Case No COMP/M.7446 - TELENOR/ SCHIBSTED/
NASPERS/ JV***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004
MERGER PROCEDURE**

Article 6(1)(b) NON-OPPOSITION

Date: 18/12/2014

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EUROPEAN COMMISSION

Brussels, 18.12.2014
C(2014) 10197 final

PUBLIC VERSION

SIMPLIFIED MERGER
PROCEDURE

To the notifying parties:

Dear Sirs,

**Subject: Case M.7446 – TELENOR/ SCHIBSTED/ NASPERS/ JV
Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC)
No 139/2004¹ and Article 57 of the Agreement on the European Economic Area²**

1. On 19 November 2014, the European Commission received a notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which Naspers Limited ("Naspers", South Africa) and SnT Classifieds ANS ("SnT," Norway), a joint venture between Schibsted ASA ("Schibsted", Norway) and Telenor ASA ("Telenor", Norway), acquire within the meaning of Article 3(1)(b) of the Merger Regulation joint control of Bomnegocio Ativades Ltda ("Brazilian JV"), by way of purchase of shares and contribution of assets.³
2. The business activities of the undertakings concerned are:
 - for Telenor: mobile and fixed telecommunications services;
 - for Schibsted: print online media services and online classified services;
 - for SnT: online classified services;

¹ OJ L 24, 29.1.2004, p. 1 ("the Merger Regulation"). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ("TFEU") has introduced certain changes, such as the replacement of "Community" by "Union" and "common market" by "internal market". The terminology of the TFEU will be used throughout this decision.

² OJ L 1, 3.1.1994, p.3 ("the EEA Agreement").

³ Publication in the Official Journal of the European Union No C 427, 28.11.2014, p. 8.

- for Naspers: internet services, including e-commerce services, such as online retail, online marketplaces, online comparison shopping, payments and other online services; pay television services and print media;
 - for Brazilian JV: provision of online marketplace services.
3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraphs 5(a) and (b) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004.⁴
 4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation and Article 57 of the EEA Agreement.

For the Commission
(signed)
Alexander ITALIANER
Director-General

⁴ OJ C 366, 14.12.2013, p. 5.