## Case No COMP/M.7431 - MAPFRE / DL GERMANY / DL ITALY

Only the English text is available and authentic.

## REGULATION (EC) No 139/2004 MERGER PROCEDURE

Article 6(1)(b) NON-OPPOSITION

Date: 18/11/2014

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## **EUROPEAN COMMISSION**



Brussels, 18.11.2014 C(2014) 8797 final

PUBLIC VERSION

SIMPLIFIED MERGER PROCEDURE

## To the notifying party:

Dear Madam(s) and/or Sir(s),

Subject: Case M.7431-MAPFRE / DL GERMANY / DL ITALY

Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC) No 139/2004<sup>1</sup> and Article 57 of the Agreement on the European Economic Area<sup>2</sup>

- 1. On 24 October 2014, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which the undertaking Mapfre S.A ("Mapfre", Spain) acquires within the meaning of Article 3(1)(b) of the Merger Regulation control of the whole of the undertakings Direct Line Versicherung Aktiengesellschaft ("DL Germany") and Direct Line Insurance S.p.A. ("DL Italy") by way of purchase of shares.<sup>3</sup>
- 2. The business activities of the undertakings concerned are:
  - for Mapfre: active in insurance and reinsurance activities globally;
  - for DL Germany: active in non-life insurance products (mainly motor insurance) in Germany;
  - for DL Italy: active in non-life insurance products (mainly motor insurance) in Italy.

OJ L 24, 29.1.2004, p. 1 ("the Merger Regulation"). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ("TFEU") has introduced certain changes, such as the replacement of "Community" by "Union" and "common market" by "internal market". The terminology of the TFEU will be used throughout this decision.

<sup>&</sup>lt;sup>2</sup> OJ L 1, 3.1.1994, p.3 ("the EEA Agreement").

Publication in the Official Journal of the European Union No C 385, 31.10.2014, p. 16.

- 3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 5(c) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004.<sup>4</sup>
- 4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation and Article 57 of the EEA Agreement.

For the Commission

(signed) Alexander ITALIANER Director-General

<sup>&</sup>lt;sup>4</sup> OJ C 366, 14.12.2013, p. 5.