## Case No COMP/M.6610 - CVC/ ALIX PARTNERS

Only the English text is available and authentic.

## REGULATION (EC) No 139/2004 MERGER PROCEDURE

Article 6(1)(b) NON-OPPOSITION Date: 25/06/2012

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EUROPEAN COMMISSION

Brussels, 25/06/2012 C(2012) 4410

PUBLIC VERSION

SIMPLIFIED MERGER PROCEDURE

### To the notifying party:

Dear Madam(s) and/or Sir(s),

#### **Subject:** Case No COMP/ M.6610 – CVC/ Alix Partners Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC) No 139/2004<sup>1</sup>

- 1. On 24.05.2012, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which the undertaking CVC Capital Partners SICAV-FIS S.A. ("CVC", Luxembourg), member of the CVC group, acquires within the meaning of Article 3(1)(b) of the Merger Regulation sole control of the whole of AlixPartners LLP ("Alix", USA) by way of purchase of shares.<sup>2</sup>
- 2. The business activities of the undertakings concerned are:
  - The CVC group consists of privately owned advisory entities whose activity is providing investment advice to and/or managing investments on behalf of CVC Funds. CVC Funds hold controlling interests in a number of companies in various industries including chemicals, utilities, manufacturing, retailing and distribution, primarily in Europe, the US and the Asia-Pacific region;
    - Alix is a global firm providing corporate consulting services to businesses.

<sup>&</sup>lt;sup>1</sup> OJ L 24, 29.1.2004, p. 1 ("the Merger Regulation"). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ("TFEU") has introduced certain changes, such as the replacement of "Community" by "Union" and "common market" by "internal market". The terminology of the TFEU will be used throughout this decision.

<sup>&</sup>lt;sup>2</sup> Publication in the Official Journal of the European Union No C 154, 31/05/2012, p.27

- 3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 5(**b**) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No  $139/2004^3$ .
- 4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation.

For the Commission (signed) Alexander ITALIANER Director General

<sup>&</sup>lt;sup>3</sup> OJ C 56, 5.3.2005, p. 32.