Case No COMP/M.6491 -KUBOTA / KVERNELAND

Only the English text is available and authentic.

REGULATION (EC) No 139/2004 MERGER PROCEDURE

Article 6(1)(b) NON-OPPOSITION Date: 29/02/2012

In electronic form on the EUR-Lex website under document number 32012M6491

EUROPEAN COMMISSION



Brussels, 29.02.2012 C(2012)1438

PUBLIC VERSION

SIMPLIFIED MERGER PROCEDURE

To the notifying party:

Dear Madam(s) and/or Sir(s),

Subject: Case No COMP/M.6491 – KUBOTA / KVERNELAND

Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC) No

139/20041

- 1. On 30.01.2012, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which Kubota Corporation ("Kubota", Japan) acquires within the meaning of Article 3(1)(b) of the Merger Regulation indirect sole control of the whole of Kverneland ASA ("Kverneland", Norway) by way of public bid.²
- 2. The business activities of the undertakings concerned are:
 - for Kubota: development, production and distribution of farm and industrial machinery, water and environment systems as well as social infrastructures,
 - for Kverneland: development, production and distribution of tractor implements and attachments for the farming industry.
- 3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 5(b) of the

OJ L 24, 29.1.2004, p. 1 ("the Merger Regulation"). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ("TFEU") has introduced certain changes, such as the replacement of "Community" by "Union" and "common market" by "internal market". The terminology of the TFEU will be used throughout this decision.

Publication in the Official Journal of the European Union No C 033, 07.02.2012 p.12.

Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004³.

4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation.

For the Commission

(signed)

Alexander ITALIANER
Director General

OJ C 56, 5.3.2005, p. 32.