

***Case No COMP/M.6378 - C1000/  
SDB SUPERMARKET***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004  
MERGER PROCEDURE**

---

Article 6(1)(b) NON-OPPOSITION  
Date: 24/11/2011

***In electronic form on the EUR-Lex website under document  
number 32011M6378***



EUROPEAN COMMISSION

Brussels, 24.11.2011  
C(2011) 8808 final

PUBLIC VERSION

SIMPLIFIED MERGER  
PROCEDURE

**To the notifying party:**

Dear Madam(s) and/or Sir(s),

**Subject: Case No COMP/M.6378 - C1000/ SDB SUPERMARKET  
Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC) No  
139/2004<sup>1</sup>**

1. On 26 October 2011, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which the undertaking C1000 B.V. ("C1000", the Netherlands), part of the CVC group, acquires within the meaning of Article 3(1)(b) of the Merger Regulation sole control over one supermarket in the Netherlands which currently operates under the Super de Boer formula ("SdB Supermarket") by way of purchase of assets.
2. The business activities of the undertakings concerned are:
  - for C1000: procurement, wholesale and retail of daily consumer goods and related services in the Netherlands.
  - for SdB Supermarket: retail of daily consumer goods<sup>2</sup>.

---

<sup>1</sup> OJ L 24, 29.1.2004, p. 1 ("the Merger Regulation"). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ("TFEU") has introduced certain changes, such as the replacement of "Community" by "Union" and "common market" by "internal market". The terminology of the TFEU will be used throughout this decision.

<sup>2</sup> Publication in the Official Journal of the European Union No C 321, 4.11.2011, p. 16.

3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 5(c) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004<sup>3</sup>.
4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation.

*For the Commission*  
*(signed)*  
*Alexander ITALIANER*  
*Director General*

---

<sup>3</sup> OJ C 56, 5.3.2005, p. 32.