

***Case No COMP/M.6331 -
KKR/ SILVER LAKE/
GODADDY GROUP***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004
MERGER PROCEDURE**

Article 6(1)(b) NON-OPPOSITION
Date: 12/10/2011

***In electronic form on the EUR-Lex website under document
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EUROPEAN COMMISSION

Brussels, 12.10.2011
C(2011) 7377 final

PUBLIC VERSION

SIMPLIFIED MERGER
PROCEDURE

To the notifying parties:

Dear Madam(s) and/or Sir(s),

**Subject: Case No COMP/M.6331- KKR/ SILVER LAKE/ GODADDY GROUP
Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC) No
139/2004¹**

1. On 09.09.2011, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which the undertakings KKR & Co. L.P. ('KKR', USA) and Silver Lake Group, L.L.C. ('Silver Lake', USA) acquire within the meaning of Article 3(1)(b) of the Merger Regulation joint control of the undertaking The Go Daddy Group, Inc. ('Go Daddy Group', USA) by way of purchase of shares in a newly created company constituting a joint venture.

The business activities of the undertakings concerned are:

- KKR: alternative asset management services and capital markets solutions,
- Silver Lake: investment focused on technology, technology-enabled and related growth industries,
- Go Daddy Group: website services².

¹ OJ L 24, 29.1.2004, p. 1 ("the Merger Regulation"). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ("TFEU") has introduced certain changes, such as the replacement of "Community" by "Union" and "common market" by "internal market". The terminology of the TFEU will be used throughout this decision.

² Publication in the Official Journal of the European Union No C 274, 17.09.2011, p.13

2. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 5(a) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004³.
3. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation.

For the Commission
(signed)
Alexander ITALIANER
Director General

³ OJ C 56, 5.3.2005, p. 32.