

***Case No COMP/M.5834 -
COCA-COLA
ENTERPRISES/ COCA-
COLA DRYCKER
SVERIGE/ COCA_COLA
DRIKKER***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004
MERGER PROCEDURE**

Article 6(1)(b) NON-OPPOSITION
Date: 18/05/2010

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EUROPEAN COMMISSION

Brussels, 18.5.2010
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PUBLIC VERSION

MERGER PROCEDURE
ARTICLE 6(1)(b) DECISION

SIMPLIFIED PROCEDURE

To the notifying party:

Dear Madam(s) and/or Sir(s),

Subject: Case No COMP/M.5834 – COCA-COLA ENTERPRISES/ COCA-COLA DRYCKER SVERIGE/ COCA-COLA DRIKKER
Notification of 13.04.201 pursuant to Article 4 of Council Regulation (EC) No 139/2004¹
Publication in the Official Journal of the European Union No C 101, 20.04.2010, p.19.

1. On 13 April 2010, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which Coca-Cola Enterprises Inc. ("CCE", USA) acquires within the meaning of Article 3(1)(b) of the Merger Regulation control of the whole of Coca-Cola Drycker Sverige AB ("CCDS", Sweden) and Coca-Cola Drikker AS ("CCD", Norway) by way of purchase of shares.

The business activities of the undertakings concerned are:

¹ OJ L 24, 29.1.2004, p. 1 ("the Merger Regulation"). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ("TFEU") has introduced certain changes, such as the replacement of "Community" by "Union" and "common market" by "internal market". The terminology of the TFEU will be used throughout this decision.

- for CCE : preparation, packaging and distribution of beverages,
 - for CCDS: preparation, packaging and distribution of beverages,
 - for CCD: preparation, packaging and distribution of beverages.
2. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 5(c) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004².
 3. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation.

For the European Commission,
(signed)
Alexander ITALIANER
Director General

² OJ C 56, 5.3.2005, p. 32.