

***Case No COMP/M.5806 -
KKR & CO/ PETS AT
HOME***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004
MERGER PROCEDURE**

Article 6(1)(b) NON-OPPOSITION
Date: 17/03/2010

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EUROPEAN COMMISSION

Brussels, 17.3.2010
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PUBLIC VERSION

MERGER PROCEDURE
ARTICLE 6(1)(b) DECISION

SIMPLIFIED PROCEDURE

To the notifying party

Dear Madam(s) and/or Sir(s),

**Subject: Case No COMP/M.5806 – KKR/ Pets at Home
Notification of 10.02.2010 pursuant to Article 4 of Council Regulation (EC) No
139/2004¹
Publication in the Official Journal of the European Union No C 040,
17.02.2010, p.17**

1. On 10.02.2010, the European Commission received notification of a proposed concentration pursuant to Article 4 of the EC Merger Regulation by which the undertaking KKR & Co. L. P. ('KKR & Co.', USA) acquires within the meaning of Article 3(1)(b) of the EC Merger Regulation sole control of the undertaking Pets at Home Limited ('Pets at Home', United Kingdom) by way of purchase of shares.
2. The business activities of the undertakings concerned are:
 - for KKR & Co.: The provision of a broad range of alternative asset management services and capital market solutions,
 - for Pets at Home: Retail supply of pet-related products, such as pet foods, pet accessories, the sale of small pets, pet grooming and other ancillary pet services and veterinary services.

¹ OJ L 24, 29.1.2004, p. 1 (the "EC Merger Regulation").

3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the EC Merger Regulation and of paragraph 5(b) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004².
4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the common market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the EC Merger Regulation.

For the Commission
(signed)
Alexander ITALIANER
Director General

² OJ C 56, 05.3.2005, p. 32 ("Notice on a simplified procedure").