

***Case No COMP/M.5801 –
KKR/ HANS-PETER WILD/
WILD GROUP***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004
MERGER PROCEDURE**

Article 6(1)(b) NON-OPPOSITION
Date: 25/03/2010

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EUROPEAN COMMISSION

Brussels, 25.3.2010
SG-Greffe(2010) D/4270 D/4271
C(2010) 2093

PUBLIC VERSION

MERGER PROCEDURE
ARTICLE 6(1)(b) DECISION

SIMPLIFIED PROCEDURE

To the notifying parties:

Dear Madam(s) and/or Sir(s),

**Subject: Case No COMP/M.5801 – KKR/ HANS-PETER WILD/ WILD GROUP
Notification of 23.02.2010 pursuant to Article 4 of Council Regulation (EC) No
139/2004¹
Publication in the Official Journal of the European Union No C 53, 03.03.2010,
p.11**

1. On 23.02.2010, the European Commission received notification of a proposed concentration pursuant to Article 4 of the EC Merger Regulation by which the undertakings Kohlberg Kravis Roberts & Co, L.P. ("KKR", USA) and Dr. Hans-Peter Wild ("Hans-Peter Wild", Germany), acquire within the meaning of Article 3(1)(b) of the Council Regulation joint control of the of the food flavourings business of the Wild Group by way of purchase of shares.
2. The business activities of the undertakings concerned are:
 - for KKR : asset management and private equity investment,
 - for Dr. Hans-Peter Wild: shareholder of the Wild Group businesses,
 - for the Wild Group: production of natural ingredients for the food and beverage industry (including food flavourings), production and sale of specific beverages, and supply of industrial technologies to the food and beverage industry.

¹ OJ L 24, 29.1.2004, p. 1 (the "EC Merger Regulation").

3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the EC Merger Regulation and of paragraph 5 (c) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004².
4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the common market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the EC Merger Regulation.

For the Commission
(signed)
Alexander ITALIANER
Director General

² OJ C 56, 05.3.2005, p. 32 ("Notice on a simplified procedure").