

***Case No COMP/M.5482 -
GSN / FUN***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004
MERGER PROCEDURE**

Article 6(1)(b) NON-OPPOSITION
Date: 26/03/2009

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COMMISSION OF THE EUROPEAN COMMUNITIES

Brussels, 26.03.2009
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PUBLIC VERSION

MERGER PROCEDURE
ARTICLE 6(1)(b) DECISION

SIMPLIFIED PROCEDURE

To the notifying parties:

Dear Madam(s) and/or Sir(s),

Subject: Case No COMP/M.5482 – GSN/ FUN
Notification of 25.02.2009 pursuant to Article 4 of Council Regulation (EC) No 139/2004¹
Publication in the Official Journal of the European Union No C 51, 4.03.2009, p.22.

1. On 25 February 2009, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 by which undertaking Game Show Network, LLC ("GSN", United States of America) jointly controlled by Liberty Media Corporation ("Liberty Media", United States of America) and Sony Pictures Entertainment ("SPE", United States of America) acquires within the meaning of Article 3(1)(b) of the Council Regulation control of the whole of the undertaking Fun Technologies, Inc ("FUN", Canada) by way of purchase of shares.

2. The business activities of the undertakings concerned are:

- for GSN: supply of the *Game Show Network* television channel to TV operators in the United States of America. GSN also operates the website GSN.com, which offers various online services;
- for FUN: publication and distribution of skill-based online casual games to be played on its own websites and certain third-party websites;

¹ OJ L 24, 29.1.2004, p. 1.

- for Liberty Media: video and on-line commerce, media, communications and entertainment industries;
 - for SPE: development, production, acquisition and distribution of motion pictures, television programming, TV channels and other digital programming content. SPE also offers entertainment content such as games and ringtones for the Internet and mobile platforms.
2. After examination of the notification, the Commission has concluded that the notified operation falls within the scope of Council Regulation (EC) No 139/2004 and of paragraph 5(a) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004².
 3. For the reasons set out in the Notice on a simplified procedure, the Commission has decided not to oppose the notified operation and to declare it compatible with the common market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of Council Regulation (EC) No 139/2004.

For the Commission
(signed)
Philip LOWE
Director General

² OJ C 56, 05.3.2005, p. 32.