

***Case No COMP/M.5167 -
EMC / IOMEGA***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004
MERGER PROCEDURE**

Article 6(1)(b) NON-OPPOSITION
Date: 02/06/2008

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COMMISSION OF THE EUROPEAN COMMUNITIES

Brussels, 02-VI-2008
SG-Greffe(2008) D/203486
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PUBLIC VERSION

MERGER PROCEDURE
ARTICLE 6(1)(b) DECISION

SIMPLIFIED PROCEDURE

To the notifying party

Dear Madam(s) and/or Sir(s),

**Subject: Case No. COMP/M.5167 – EMC / Iomega
Notification of 28/04/2008 pursuant to Article 4 of Council Regulation (EC) No. 139/2004¹
Publication in the Official Journal of the European Union No. C 113, 8/05/2008,
p. 26**

1. On 28/04/2008, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No. 139/2004 by which the undertaking EMC Corporation ('ECM', USA) acquires within the meaning of Article 3(1)(b) of the Council Regulation control of the whole of the undertaking Iomega Corporation ('Iomega', USA) by way of purchase of shares.
2. The business activities of the undertakings concerned are:
 - for EMC: provision of solutions to companies for storing, protecting and optimizing vast quantities of information,
 - for Iomega: production of electronic portable storage devices for consumers and small businesses..

¹ OJ L 24, 29.1.2004 p. 1

3. After examination of the notification, the Commission has concluded that the notified operation falls within the scope of Council Regulation (EC) No. 139/2004 and of paragraph 5, subparagraphs c(i) and (ii) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No. 139/2004².
4. For the reasons set out in the Notice on a simplified procedure, the Commission has decided not to oppose the notified operation and to declare it compatible with the common market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of Council Regulation (EC) No. 139/2004.

For the Commission

Signed by
Philip LOWE
Director General

² OJ C 56, 05.3.2005 p.32