

***Case No COMP/M.4888 -
ADVENT
INTERNATIONAL /
DOMESTIC &
GENERAL GROUP PLC***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004
MERGER PROCEDURE**

Article 6(1)(b) NON-OPPOSITION
Date: 05/11/2007

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COMMISSION OF THE EUROPEAN COMMUNITIES

Brussels, 05-XI-2007

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PUBLIC VERSION

MERGER PROCEDURE
ARTICLE 6(1)(b) DECISION

SIMPLIFIED PROCEDURE

To the notifying party:

Dear Sirs,

Subject: Case No. COMP/M.4888 - Advent International / Domestic & General Group PLC

Notification of 27 September 2007 pursuant to Article 4 of Council Regulation (EC) No. 139/2004¹ Publication in the Official Journal of the European Union No. C 234, 06/10/2007, page 29.

1. On 27.09.2007, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 by which the undertaking Advent International Corporation ("Advent", USA) through a special purpose vehicle acquires within the meaning of Article 3(1)(b) of the Council Regulation control of the whole of the undertaking Domestic & General Group PLC ("D & G", UK), by way of scheme of arrangement offer for the purchase of shares.
2. The business activities of the undertakings concerned are :
 - for Advent : private equity company;
 - for D & G : breakdown protection insurance on domestic appliances, pet health insurance, call centre, mailing and fulfilment services to businesses.

¹ OJ L 24, 29.1.2004 p. 1

3. After examination of the notification, the Commission has concluded that the notified operation falls within the scope of Council Regulation (EC) No. 139/2004 and of paragraph 5, subparagraph c of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No. 139/2004².
4. For the reasons set out in the Notice on a simplified procedure, the Commission has decided not to oppose the notified operation and to declare it compatible with the common market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of Council Regulation (EC) No. 139/2004.

For the Commission
signed
Philip LOWE
Director General

² OJ C 56, 05.3.2005 p.32