

***Case No COMP/M.4756 -
AGCO / ARGO /
LAVERDA***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004
MERGER PROCEDURE**

Article 6(1)(b) NON-OPPOSITION
Date: 13/09/2007

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COMMISSION OF THE EUROPEAN COMMUNITIES

Brussels, 13-IX-2007
SG-Greffe(2007) D/205461/66

PUBLIC VERSION

MERGER PROCEDURE
ARTICLE 6(1)(b) DECISION

SIMPLIFIED PROCEDURE

To the notifying party:

Dear Madam(s) and/or Sir(s),

**Subject: Case No. COMP/M.4756 – AGCO/ ARGO/ LAVERDA
Notification of 09/08/2007 pursuant to Article 4 of Council Regulation (EC) No.
139/2004¹
Publication in the Official Journal of the European Union No. OJ C 191,
17.8.2007, p. 27–27**

1. On 09/08/2007, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 by which the undertaking AGCO Deutschland Holding Limited & Co KG ("AGCO", Germany), belonging to the AGCO Corporation (USA) and ARGO S.p.A. ("ARGO", Italy) acquire within the meaning of Article 3(1)(b) of the Council Regulation joint control of the undertaking Laverda S.p.A. ("Laverda", Italy) by way of purchase of shares.
2. The business activities of the undertakings concerned are:
 - AGCO: manufacturing and distribution of agricultural equipment (in particular combine harvesters, balers and tractors);
 - ARGO: holding company for a number of manufacturing, service and distribution companies in the agricultural machinery sector;
 - Laverda: manufacturing of combine harvesters.

¹ OJ L 24, 29.1.2004 p. 1

3. After examination of the notification, the Commission has concluded that the notified operation falls within the scope of Council Regulation (EC) No. 139/2004 and of paragraph 5, subparagraph c of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No. 139/2004².
4. For the reasons set out in the Notice on a simplified procedure, the Commission has decided not to oppose the notified operation and to declare it compatible with the common market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of Council Regulation (EC) No. 139/2004.

For the Commission,
signed
Philip LOWE
Director General

² OJ C 56, 05.3.2005 p.32