

***Case No COMP/M.4597 -  
GROUPE ARNAULT /  
GO VOYAGES***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004  
MERGER PROCEDURE**

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Article 6(1)(b) NON-OPPOSITION  
Date: 26/03/2007

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COMMISSION OF THE EUROPEAN COMMUNITIES

Brussels, 26/03/2007

SG-Greffe(2007) D/201695

PUBLIC VERSION

MERGER PROCEDURE  
ARTICLE 6(1)(b) DECISION

SIMPLIFIED PROCEDURE

To the notifying party

Dear Madam/Sir,

**Subject: Case COMP/M.4597 – Groupe Arnault / Go Voyages  
Notification of 19 February 2007 pursuant to Article 4 of Council Regulation  
(EC) No. 139/2004<sup>1</sup>  
Publication in the Official Journal of the European Union No. C 45, 28.2.2007,  
p. 8.**

1. On 19 February 2007 the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 by which the undertaking Groupe Arnault SAS ("Groupe Arnault", France) through its affiliates acquires within the meaning of Article 3(1)(b) of the Council Regulation control of the whole of the undertaking Go Voyages SA ("Go Voyages", France) by way of purchase of shares.
2. The business activities of the undertakings concerned are:
  - for undertaking Groupe Arnault SAS: holding company active via its subsidiaries (Christian Dior Couture and LVMH) in the sector of luxury products;
  - for undertaking Go Voyages SA: online travel agency specialized in the retail of air tickets.
3. After examination of the notification, the Commission has concluded that the notified operation falls within the scope of Council Regulation (EC) No. 139/2004 and of paragraph

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<sup>1</sup> OJ L 24, 29.1.2004 p. 1

5(c) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No. 139/2004<sup>2</sup>.

4. For the reasons set out in the Notice on a simplified procedure, the Commission has decided not to oppose the notified operation and to declare it compatible with the common market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of Council Regulation (EC) No. 139/2004.

For the Commission,  
signed,  
Philip LOWE  
Director General

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<sup>2</sup> OJ C 56, 05.3.2005 p.32