Case No COMP/M.4527 SUN CAPITAL /
GOLDEN GATE /
BAUER

Only the English text is available and authentic.

## REGULATION (EC) No 139/2004 MERGER PROCEDURE

Article 6(1)(b) NON-OPPOSITION Date: 02/02/2007

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## COMMISSION OF THE EUROPEAN COMMUNITIES



Brussels, 02.II.2007

SG-Greffe(2007) D/200503/4

PUBLIC VERSION

MERGER PROCEDURE ARTICLE 6(1)(b) DECISION

SIMPLIFIED PROCEDURE

To the notifying parties

Dear Madam(s) and/or Sir(s),

## **Subject:**

Case No. COMP/M.4527 - SUN CAPITAL / GOLDEN GATE / BAUER Notification of 22.12.2006 pursuant to Article 4 of Council Regulation (EC) No.

Notification of 22.12.2006 pursuant to Article 4 of Council Regulation (EC) No.  $120/2004^{1}$ 

139/2004

Publication in the Official Journal of the European Union No. C 4/6 of

9/01/2007.

- 1. On 22.12.2006, the Commission received a notification of a proposed concentration pursuant to Article 4 of the aforementioned Council Regulation by which Sun Capital Securities Group LLC, an affiliate of Sun Capital Partners Inc. ("Sun Capital", USA.) and Golden Gate Capital Private Equity Inc. ("Golden Gate", USA) acquire within the meaning of Article 3(1)(b) of the Council Regulation joint control of Eddie Bauer Holdings, Inc. ("Eddie Bauer", USA) by way of purchase of shares.
- 2. The business activities of the undertakings concerned are:

OJ L 24, 29.1.2004 p. 1

- for Sun Capital: private equity investment, active in a variety of sectors, including,

via its portfolio companies Dim Branded Apparel ("DBA"), and Lee Cooper, in the production and distribution of men and women's

apparel, accessories, jeans and footwear;

- for Golden Gate : private equity investment fund;

- for Eddie Bauer: retail of sportswear, mainly active in the USA, with European sales

mainly in Germany.

3. After examination of the notification, the Commission has concluded that the notified operation falls within the scope of Council Regulation (EC) No. 139/2004 and of paragraph 5 (b) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No. 139/2004<sup>2</sup>.

4. For the reasons set out in the Notice on a simplified procedure, the Commission has decided not to oppose the notified operation and to declare it compatible with the common market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of Council Regulation (EC) No. 139/2004.

For the Commission signed Philip LOWE Director General

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OJ C 56, 05.3.2005 p.32