

***Case No COMP/M.4448 -  
ICA BALTIC / RIMI  
BALTIC***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004  
MERGER PROCEDURE**

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Article 6(1)(b) NON-OPPOSITION  
Date: 11/12/2006

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COMMISSION OF THE EUROPEAN COMMUNITIES

Brussels, 11.12.2006

SG-Greffe(2006) D/207605

MERGER PROCEDURE  
ARTICLE 6(1)(b) DECISION

SIMPLIFIED PROCEDURE

PUBLIC VERSION

**To the notifying party:**

Dear Madam, Dear Sir,

**Subject: Case No COMP/M.4448 – ICA Baltic / Rimi Baltic  
Notification of 02.11.2006 pursuant to Article 4 of Council Regulation (EC) No.  
139/2004<sup>1</sup>  
Publication in the Official Journal of the European Union No. C275,  
11.11.2006, p.13**

1. On November 2, 2006, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 by which the undertaking ICA Baltic AB, a 100% subsidiary of ICA AB (together “ICA”, Sweden), acquires within the meaning of Article 3(1)(b) of the Council Regulation sole control of the joint venture Rimi Baltic AB (“Rimi”, Sweden), between ICA and Ruokakesko OY (“Kesko”, Finland), by way of purchase of shares.
2. The business activities of the undertakings concerned are :
  - for ICA: retail sales of daily consumer goods;
  - for Rimi: retail sales of daily consumer goods in Estonia, Latvia and Lithuania.

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<sup>1</sup> OJ L 24, 29.1.2004 p. 1

3. After examination of the notification, the Commission has concluded that the notified operation falls within the scope of Council Regulation (EC) No. 139/2004 and of paragraph 5, subparagraph d, of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No. 139/2004<sup>2</sup>.
4. For the reasons set out in the Notice on a simplified procedure, the Commission has decided not to oppose the notified operation and to declare it compatible with the common market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of Council Regulation (EC) No. 139/2004.

For the Commission  
signed  
Philip LOWE  
Director General

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<sup>2</sup> OJ C 56, 05.3.2005 p.32