

***Case No COMP/M.4023 -
INDUSTRI KAPITAL /
GUS HOLLAND
HOLDING***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004
MERGER PROCEDURE**

Article 6(1)(b) NON-OPPOSITION
Date: 07/12/2005

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COMMISSION OF THE EUROPEAN COMMUNITIES

Brussels, 07.12.2005

SG-Greffe(2005) D/206658

MERGER PROCEDURE
ARTICLE 6(1)(b) DECISION

SIMPLIFIED PROCEDURE

PUBLIC VERSION

To the notifying party

Dear Madam, Dear Sir,

Subject: Case No. COMP/M.4023 – INDUSTRI KAPITAL / GUS HOLLAND HOLDING
Notification of 04.11.2005 pursuant to Article 4 of Council Regulation (EC) No. 139/2004¹
Publication in the Official Journal of the European Union No. C280, p.13, 12.11.2005

1. On 04.11.2005, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No. 139/2004 by which the undertaking Industri Kapital (the Netherlands) acquires within the meaning of Article 3(1)(b) of the Council Regulation control of the whole of the undertaking GUS Holland Holding (“GUS Holding”, the Netherlands) belonging to GUS plc (UK) by way of purchase of shares.
2. The business activities of the undertakings concerned are :
 - for undertaking Industri Kapital : private investment firm
 - for undertaking GUS Holding : retail home shopping in the Netherlands and consumer credit, and debt collection.

¹ OJ L 24, 29.1.2004 p. 1

3. After examination of the notification, the Commission has concluded that the notified operation falls within the scope of Council Regulation (EC) No. 139/2004 and of paragraph 5, subparagraph c, of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No. 139/2004².
4. For the reasons set out in the Notice on a simplified procedure, the Commission has decided not to oppose the notified operation and to declare it compatible with the common market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of Council Regulation (EC) No. 139/2004.

For the Commission
signed
Neelie KROES
Member of the Commission

² OJ C 56, 05.3.2005 p.32