

***Case No COMP/M.3240 -  
LIBERTY MEDIA / QVC***

Only the English text is available and authentic.

**REGULATION (EEC) No 4064/89  
MERGER PROCEDURE**

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Article 6(1)(b) NON-OPPOSITION  
Date: 25/08/2003

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COMMISSION OF THE EUROPEAN COMMUNITIES

Brussels, 25.08.2003

SG (2003) D/ 231411

PUBLIC VERSION

MERGER PROCEDURE  
ARTICLE 6(1)(b) DECISION

SIMPLIFIED PROCEDURE

**To the notifying party**

Dear Sirs,

**Subject: Case No. COMP/M.3240 – Liberty Media/QVC**

Notification of 22.07.2003 pursuant to Article 4 of Council Regulation (EEC) No. 4064/89

Publication in the Official Journal of the European Communities No. C 179, page 6 of 30/07/2003.

1. On 22.07.2003, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EEC) No 4064/89<sup>1</sup>, as last amended by Regulation (EC) No 1310/97<sup>2</sup>, by which the undertaking Liberty Media Corporation (“Liberty Media”, USA) acquires within the meaning of Article 3(1)(b) of the Council Regulation control of the undertaking QVC, Inc. (“QVC”, USA) by way of purchase of shares.
2. The business activities of the undertakings concerned are:
  - for Liberty Media: media, entertainment, technology and communications;
  - for QVC: home shopping (operation of home shopping TV channels).
3. After examination of the notification, the Commission has concluded that the notified operation falls within the scope of Council Regulation (EEC) No. 4064/89 and of paragraph

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<sup>1</sup> OJ L 395, 30.12.1989 p. 1; corrigendum: OJ L 257, 21.9.1990, p. 13.

<sup>2</sup> OJ L 180, 9. 7. 1997, p. 1; corrigendum OJ L 40, 13.2.1998, p. 17.

4, subparagraph c, of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EEC) No 4064/89<sup>3</sup>.

4. For the reasons set out in the Notice on a simplified procedure, the Commission has decided not to oppose the notified operation and to declare it compatible with the common market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of Council Regulation (EEC) No. 4064/89.

For the Commission

*(signed)*

Erkki Liikanen

Member of the Commission

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<sup>3</sup> OJ C 217, 29.07.2000, p. 32.