

***Case No COMP/M.3162 -  
HEARST / DE  
TELEGRAAF  
TIJDSCHRIFTEN / JV***

Only the English text is available and authentic.

**REGULATION (EEC) No 4064/89  
MERGER PROCEDURE**

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Article 6(1)(b) NON-OPPOSITION  
Date: 01/07/2003

*Also available in the CELEX database  
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COMMISSION OF THE EUROPEAN COMMUNITIES

Brussels, 1/7/2003

SG (2003) D/230352-230353

MERGER PROCEDURE  
ARTICLE 6(1)(b) DECISION

SIMPLIFIED PROCEDURE

PUBLIC VERSION

To the notifying parties via the legal  
representatives

Dear Madam(s) and/or Sir(s),

**Subject: Case No. COMP/M.3162 - HEARST/DE TELEGRAAF TIJDSCHRIFTEN/JV  
Notification of 27.05.2003 pursuant to Article 4 of Council Regulation (EEC)  
No. 4064/89<sup>1</sup>  
Publication in the Official Journal of the European Communities No. C131 of  
5.06.2003, page 3**

1. On 27.05.2003, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EEC) No 4064/89, as last amended by Regulation (EC) No 1310/97<sup>2</sup>, by which the undertakings HMI International Holdings, Inc., belonging to the Hearst Corporation ("HMI", USA), and De Telegraaf Tijdschriften Groep B.V. belonging to the De Telegraaf group ("TTG", the Netherlands) acquire within the meaning of Article 3(1)(b) of the Council Regulation joint control of the undertaking TTG Hearst B.V. ("JV", the Netherlands), by way of purchase of shares in a newly created company constituting a joint venture.
2. The business activities of the undertakings concerned are :
  - for HMI: communications, newspaper, magazine and business publishing, TV and radio stations, TV productions and distribution, cable network, internet activities
  - for TTG : diversified media, newspapers, consumer magazines

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<sup>1</sup> OJ L 395, 30.12.1989 p. 1; corrected version OJ L 257 of 21.9.1990, p. 13, as last amended by Regulation (EC) No 1310/97, OJ L 180, 9.7.1997, p. 1, corrigendum in OJ L 40, 13.2.1998, p. 17.

<sup>2</sup> OJ L 180, 9. 7. 1997, p. 1; corrigendum OJ L 40, 13.2.1998, p. 17.

- JV: publishing and distribution of Dutch edition of COSMOGIRL magazine in the Netherlands and Belgium.
3. After examination of the notification, the Commission has concluded that the notified operation falls within the scope of Council Regulation (EEC) No. 4064/89 and of paragraph 4(c) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EEC) No 4064/89<sup>3</sup>.
  4. For the reasons set out in the Notice on a simplified procedure, the Commission has decided not to oppose the notified operation and to declare it compatible with the common market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of Council Regulation (EEC) No. 4064/89.

For the Commission

*Signed,*  
Mario MONTI  
Member of the Commission

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<sup>3</sup> OJ C 217, 29.07.2000, p. 32.