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**M. 9679 - UNITED GROUP BULGARIA / VIVA TELECOM BULGARIA**

**SECTION 1.2**

**Description of the concentration**

This notification relates to the proposed acquisition of 100% of the shares and sole control within the meaning of Article 3(1)(b) of Council Regulation (EC) No. 139/2004 of 20 January 2004 on the control of concentrations between undertakings over Viva Telecom Bulgaria OOD ("**Viva**"; together with its subsidiaries the "**BTC Group**") by United Group Bulgaria EOOD, Bulgaria ("**UGB**").

The business activities of the undertakings concerned are:

**UGB** is a special purpose vehicle created by the United Group BV (NL) for the acquisition of Vivacom. United Group is engaged in the provision of telecoms and media in South East Europe, where it operates a multi-play cable and media platform.

**BTC Group** is a telecommunications operator active in Bulgaria where it operates the brand VIVACOM.