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M.9514 - BAIN CAPITAL INVESTORS / KANTAR

SECTION 1.2

Description of the concentration

On August 16, 2019, the Commission received a notification for the acquisition of sole control within the meaning of Article 3(1)(b) of Council Regulation (EC) No 139/2004 of companies comprising the Kantar Group (“Kantar”) by funds managed by Bain Capital Investors, LLC (“Bain Capital”). Kantar provides market research services.

Bain Capital is a global private equity investor.