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**M.9486 — GBL / WEBHELP**

## **SECTION 1.2**

### **Description of the concentration**

The Commission has received the notification of a proposed concentration regarding the acquisition by Groupe Bruxelles Lambert (“**GBL**”) of Webhelp SAS and its subsidiaries (“**Webhelp**”) by way of purchase of shares. By virtue of this notified concentration, GBL will acquire sole control over Webhelp within the meaning of Article 3(1)(b) of the EU Merger Regulation.

**GBL** was established in 1902 and is an investment holding company headquartered in Brussels, Belgium, and listed on Euronext Brussels for over 60 years. It invests in global companies operating in various sectors. The company operates mainly in Europe and relies on a stable and supportive family shareholder base.

**Webhelp** is a French-headquartered IT services provider active primarily in the provision of business process outsourcing services. It offers a range of core services such as technical assistance for customer loyalty services and claims management, multichannel client data collections, digital and marketing services, payment services and enterprise solutions. Webhelp is mainly active in Europe but has a worldwide presence.